

# WEBSITE DESIGN

## SMALL BUSINESS



### WHY THE WEB

- ✓ Attract Clients
- ✓ Offer New Services
- ✓ Communicate
- ✓ Streamline Operations

### Clients Expect It!

### ADVANTAGES

- ✓ Professional Identity
- ✓ Unique Design
- ✓ Personal Support
- ✓ Search Engine Friendly
- ✓ Baked-in Quality
- ✓ Continuing Care

**Looks Great - love the layout... the best part is that it'll be easy to use. Thank you for all of your hard work!!!**

*Rebecca Kelly  
Marketing Director*

## Full service, professional web design combining talent, experience and *exceptional* customer care

### THINK!

- » Internet penetration exceeds **65%**
- » Web-to-store shoppers rely on the Internet nearly **twice as much** for local purchasing information vs. traditional shopping media
- » Online retail in the US exceeded **\$143B** in 2005
- » Over **144 million** Americans access the Internet from home

For many people, the web is their 1<sup>st</sup> stop to learn about, understand or buy products and services.

### VISION

Before design or development—even before the first mockup—we must find the vision, the understanding. Why do you want a website? What will it represent? Who will use it? How will it enhance your practice?

Together, we quantify the “*who, what and why*” of your site.

### ONE STEP AT A TIME

1. Goals & Expectations
2. Timeline & Pricing
3. Developing a Design
4. Creating the Site
5. Verification & Validation
6. Going Online
7. Continuing Care

### FLEXIBILITY

Packages for diverse needs *and* diverse budgets...

- Micro – single page sites
- Small Business – multiple pages with one style
- Corporate – different styles for home & inner pages
- Premium – custom layout of inner pages

Each website we build is unique; we do not rely on pre-packaged templates from other sources. We guarantee you a personalized identity on the web.

### GETTING ONLINE

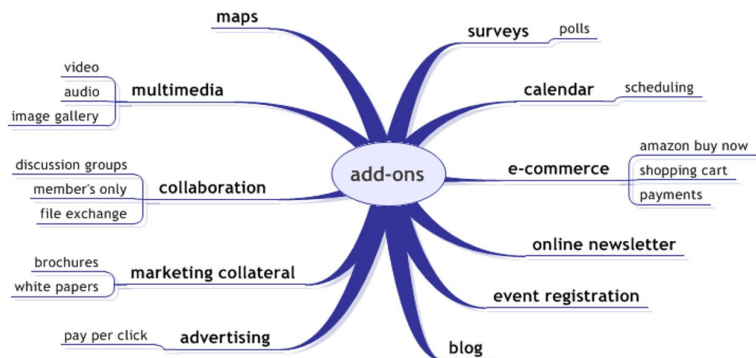
First, we work with you to find and select a domain name. Then we install, setup and test the site on a high quality web server. Finally, we configure the email for your new name.

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### BEYOND TEXT & GRAPHICS



### OTHER SERVICES

Sometimes our clients need a hand with additional tasks related to their website. Maybe it's copywriting, picture editing, graphic development or online advertising management. For these we offer competitive fixed and hourly rates.

### QUALITY

*"Quality is never an accident"* – William A. Foster

Quality is the little things that add up to a truly great website. Things your visitors will notice like fast-loading pages, browser compatibility, friendly layout and generous white-space. And details they might not: search engine friendly organization, effective headings and validation.

At Llamawerx, we proudly deliver high-quality websites for our clients—and theirs.

### PRICING

After understanding the goal, Llamawerx prepares a detailed proposal for your project specifying exactly what we will do, how we will do it and how much it will cost. Our proposals contain a fixed price for the design and development—along with hourly rates for additional options and services. We itemize all of the details so you see *exactly* where your money is going.

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### About us

Llamawerx is a client-driven consulting firm founded in 2003 providing IT consulting, website design, software development, business analysis and training. Our strength is our ability to bring ideas from concept to reality, rapidly and reliably.